

# Making a greener world, one used cartridge at a time.

Toshiba has partnered with Close the Loop, Inc., as part of our commitment to the environment and to our customers. Now Toshiba customers can recycle spent imaging supplies and turn a growing problem into an innovative solution.

### What is Close the Loop?

- A free, easy-to-use recycling program for Toshiba customers.
- > Just drop your waste consumables into the provided receptacle and we do the rest. It's that easy!
- > Allows for 100% recycling imaging consumables.
- > All cartridges are recycled with zero waste going to landfills.
- Reduces the negative impact on our environment.
- Turns your old cartridges into new useful materials.

## Pitch in to Close the Loop.

With our new collection program, you can recycle toner bottles, laser toner cartridges, drum units, toner bags, and other imaging consumables in order to eliminate the negative impact such waste materials typically have on our environment.



Turn empty toner cartridges into a new park bench. If you were to take all the used cartridges discarded each year in

the U.S. and place them end to end, they'd circle the earth three times. That's just part of the reason Toshiba has partnered with Close the Loop, a program that lives up to its name. Used imaging consumables are collected and turned into other useful products—all with zero waste to landfill and zero incineration. Most impressive is Close the Loop's revolutionary eLumber made

from 100% recycled plastics. It saves trees while preventing the type of landfill that normally requires 450 years to decay. And because eLumber is UV retardant, waterproof and insect-proof, it's ideal for fences, various landscaping applications, and outdoor furniture.

#### Going green has never been easier.

As part of this environmentally-savvy program, you can turn all your imaging product waste materials into something productive, including the recycling of laser toner cartridges, toner bottles, toner bags, drum units, and more.

- We provide the recyclable collection boxes.
- You discard the waste materials.
- When it's full, it's picked up, free-of-charge.

It's an easy way to help save our environment while demonstrating your company's dedication to do so. Instead of allowing difficult-to-process mixed plastics, toner powders, inks, and sponges to pollute the earth and contribute to a growing problem,



together we can take part in an effective solution. Here at Toshiba, we realize that while it's important to be environmentally responsible within our own company, we can do even more by helping our customers pitch in, too.





Close the Loop is the only nonremanufactured industry supported national collection program.



#### **Register to Participate Today**

To become involved in the Zero-Waste-to-Landfill project, go to **www.copiers.toshiba.com** Or visit **www.closetheloopUSA.com** 

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